

# Miva Merchant 9

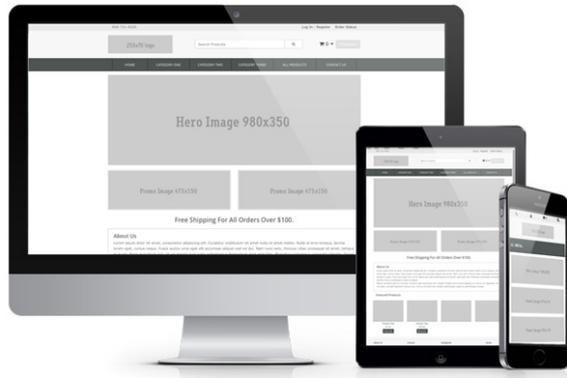
**BASE READYTHEME CUSTOMIZATION**

Updated November 12, 2014

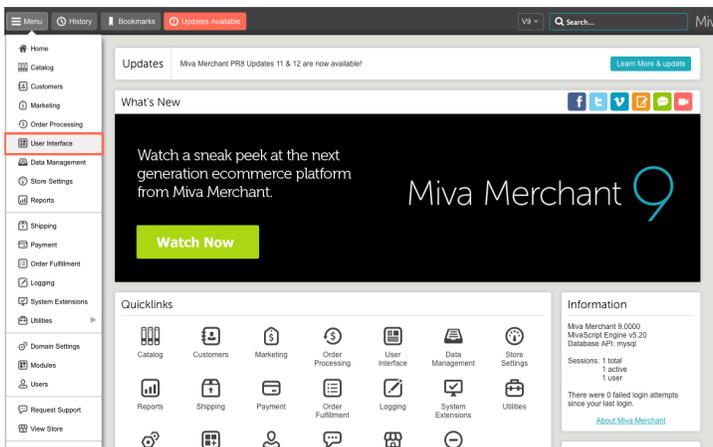
# Installing the Base ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

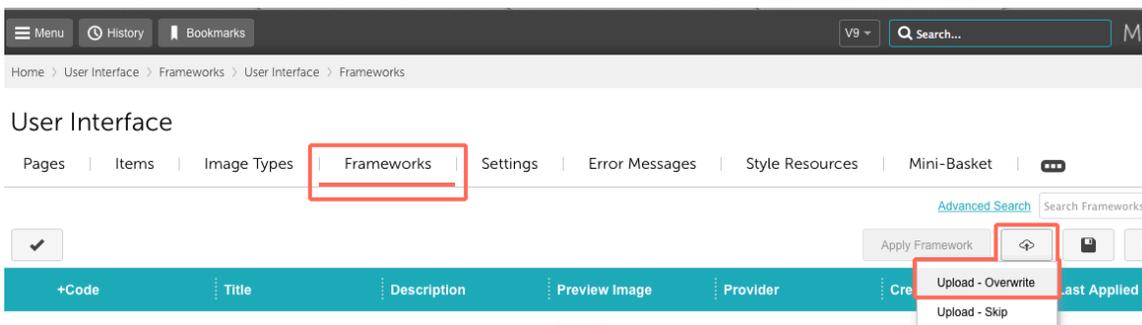
1. Got to [http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store\\_Code=MIVA](http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store_Code=MIVA) and download the theme you want. For this guide we are downloading and installing the Base ReadyTheme.



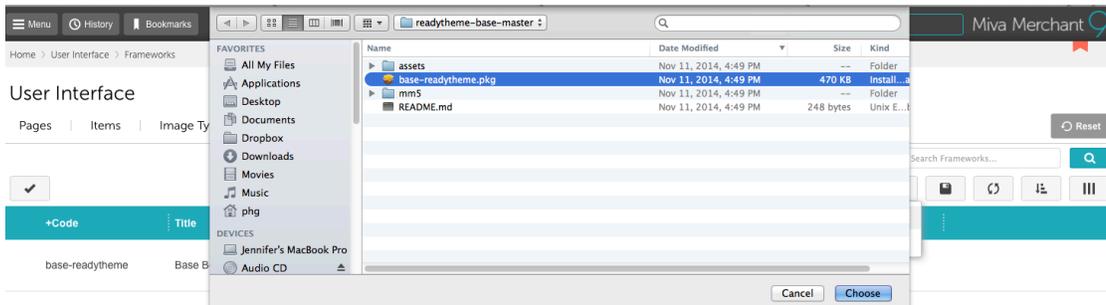
2. Go to your Miva 9 Admin, click on Menu, scroll down and select “User Interface.”



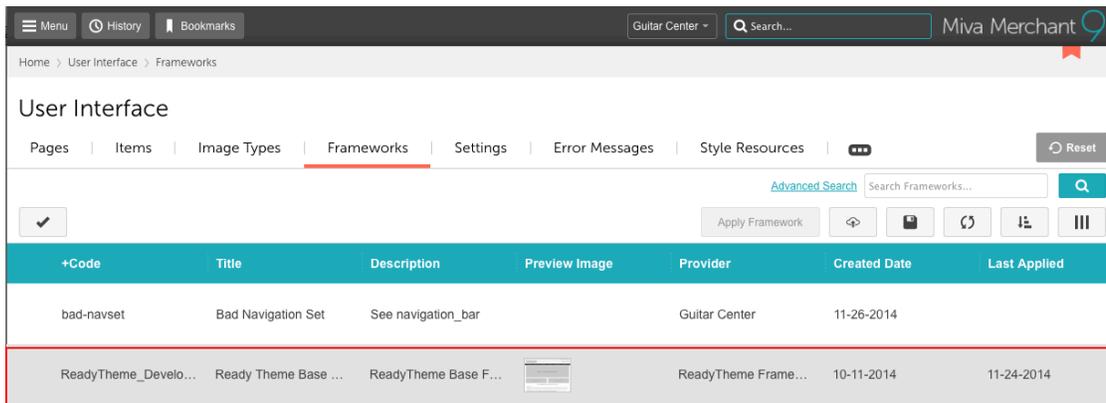
3. Select Frameworks, click on the upload button, select “Upload-Overwrite.”



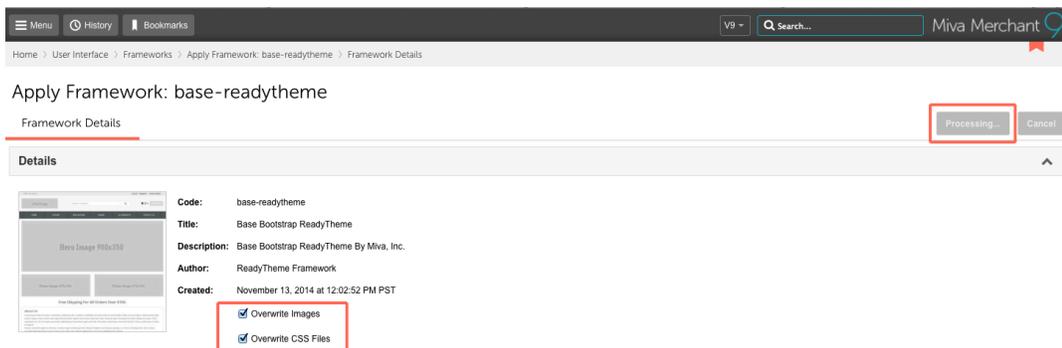
4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select “Choose.”



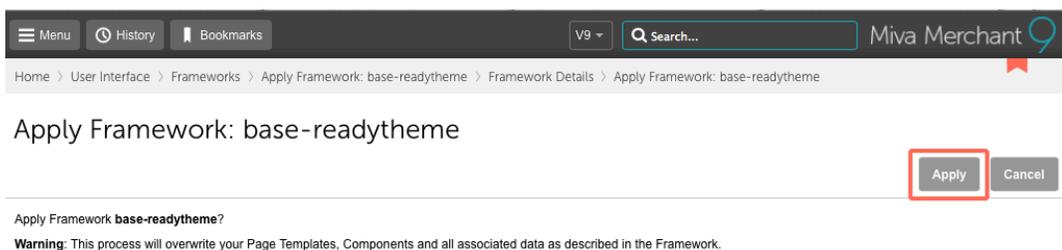
5. Click on your ReadyTheme, Click “Apply Framework.”



6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files”, then click “Apply.”



7. A secondary warning page will come up, go ahead and hit “Apply” one more time.



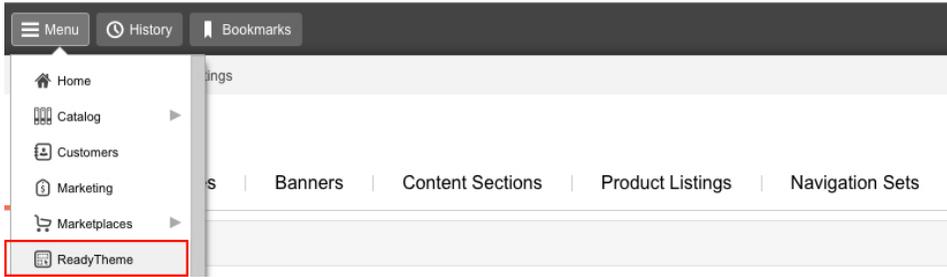
# Customizable Areas in the Base ReadyTheme

The image shows a website layout with 11 numbered callouts pointing to customizable areas:

- 1. Header Logo**: Points to the top left area containing a phone number (+1.5555555555) and links for Log In / Register and Order Status.
- 2. Main Navigation**: Points to the dark navigation bar with links: HOME, CATEGORY ONE, CATEGORY TWO, CATEGORY THREE, ALL PRODUCTS, CONTACT US.
- 3. Hero Image**: Points to the large central banner area labeled "Hero Image 980x350".
- 4. Promo Image 1**: Points to the left of the two smaller promotional image boxes.
- 5. Promo Image 2**: Points to the right of the two smaller promotional image boxes.
- 6. Banners**: Points to the "Free Shipping For All Orders Over \$100." banner.
- 7. Content Sections**: Points to the "About Us" content block with placeholder text.
- 8. Navigation Sets**: Points to the "Featured Products" section.
- 9. Social Icons**: Points to the social media icons (Facebook, Twitter, Instagram, etc.) in the footer.
- 10. Navigation Sets**: Points to the footer navigation links (Home, About Us, Contact Us, FAQs, Privacy Policy, Shipping & Returns, All Products).
- 11. Content Sections**: Points to the footer content including contact information, payment logos, and copyright notice.

# Accessing the Base ReadyTheme

1. Click on the Menu
2. Click on ReadyTheme



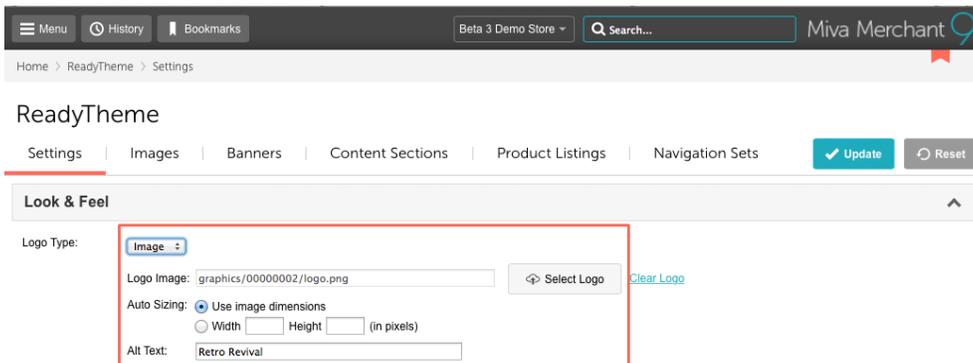
# Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB

## ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on “Select Logo”
3. Upload your logo to replace the current one. Click on “Select” in the bottom right corner.
4. Click “Update” in the top right corner.

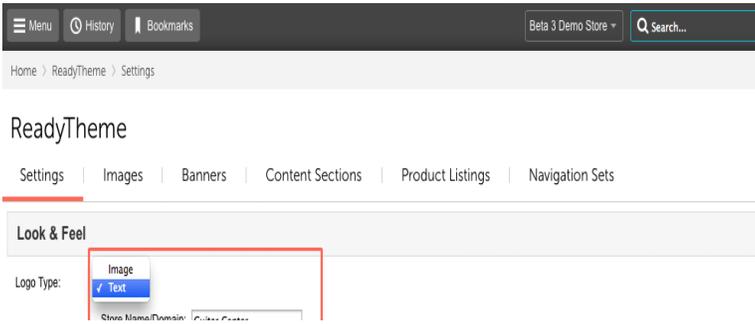


# Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



## Enable Social Media Icons

UNDER SETTINGS TAB

1. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on  
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

**Social Icons**

Enable Social Icons

Facebook Link:

Twitter Link:

Instagram Link:

Google+ Link:

Pinterest Link:

Vimeo Link:

Youtube Link:

## Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the “Enable Social Sharing Code” box
2. Enter your code into the “3rd Party Social Sharing Code” Field
3. Click “Update”

Enable Social Sharing Code

3rd Party Social Sharing Code:

## Enable Trust Symbol

UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box.
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”

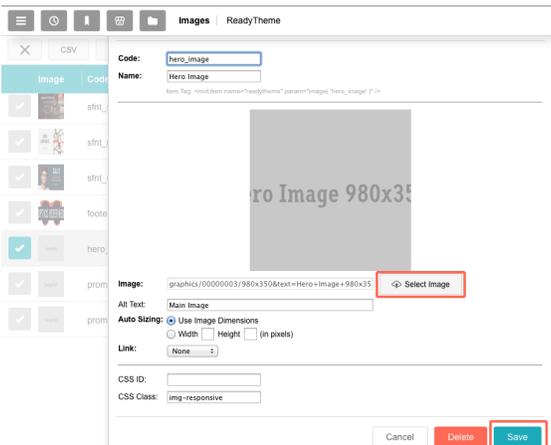
```
Trust Symbol
Active
SSL Site Seal or Trust Symbol:
<a href="http://instantssl.com/ssl.html" style="text-decoration:none;">
 <br/>
</a> <br/>
```

## Updating Images - (SFNT: Hero Image)

UNDER IMAGES TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets



1. Select “SFNT: Hero Image”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “SFNT: Hero Mobile” Image

There is also a separate Hero image for mobile settings. Make sure you replace this as well.

UNDER IMAGES TAB

1. Select “SFNT: Hero Image Mobile”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “SFNT: Promo 1” Image

UNDER IMAGES TAB

1. Select “SFNT: Promo 1”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image

4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “SFNT: Promo 2” Image

UNDER IMAGES TAB

1. Select “SFNT: Promo 2”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update Free Shipping Banner Text

UNDER BANNERS TAB

ReadyTheme

Settings | Images | **Banners** | Content Sections | Product Listings | Navigation Sets

1. Select “SFNT: Footer Text”
2. Click the pencil icon to edit/replace the image
3. Enter your new text in the “Message” field.
4. Click “Save”

## Update Navigation Pages Content

UNDER CONTENT SECTIONS TAB

ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

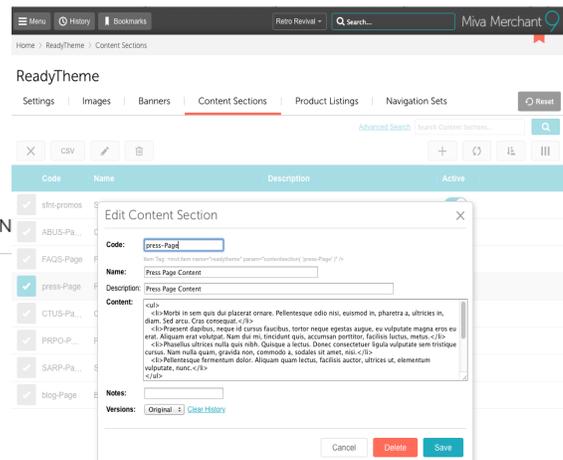
1. Click on the page you’d like to change
2. Click on the pencil icon to edit it
3. Under the “Content” field change your information
4. Click “Save”

## Update Featured Products

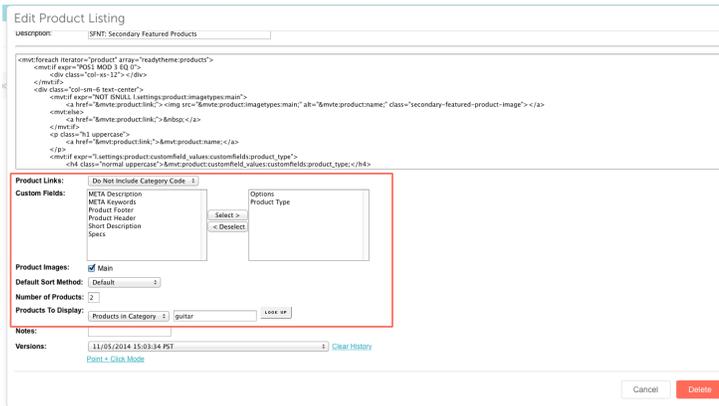
UNDER PRODUCT LISTINGS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets



1. Select SFNT: Featured Products
2. Click on the pencil icon to edit
3. Under “Custom Fields” select the items you want to display, then click select to move them over into the secondary box.
4. Under “Products to Display” choose where you want the products to pull from
5. Fill in any other applicable fields
6. Click “Save”



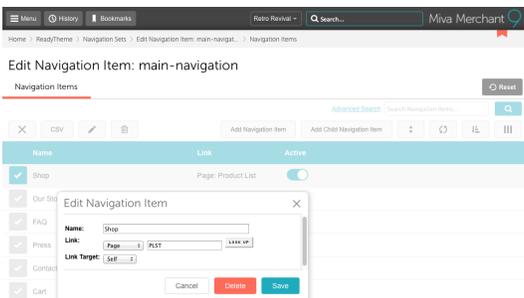
## Update Top Navigation

UNDER NAVIGATION SETS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

1. Hover (don't click) over “Top Navigation”
2. Click on the page icon with an arrow on it in the left column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”
7. If you want to turn one of the navigation items off, click the active button to the right til it turns grey.



## Update Footer Navigation

UNDER NAVIGATION SETS TAB

1. Hover (don't click) over “Footer Navigation”
2. Click on the page icon with an arrow on it in the left column
3. Click on any item you want to update

4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”

The screenshot shows the Miva Merchant administration interface for editing navigation items. The main page is titled "Edit Navigation Item: footer-navigation". A modal window titled "Edit Navigation Item" is open, allowing the user to update the details of a selected navigation item. The modal contains the following fields:

- Name:** A text input field containing "Terms".
- Link:** A dropdown menu set to "Page" and a text input field containing "SARP". A "LOOK UP" button is visible to the right of the input field.
- Link Target:** A dropdown menu set to "Self".

At the bottom of the modal are three buttons: "Cancel", "Delete", and "Save".

In the background, a table of navigation items is visible with the following columns: Name, Link, and Active. The items listed are:

Name	Link	Active
✓ Terms		
✓ Shipping		
✓ Privacy		
✓ Account		